



WASH with Dignity: A Gender-Inclusive Initiative by JNUS

Introduction

Since December 2025, Jago Nari Unnayon Sangstha (JNUS), with support from the BRAC Pooled Fund, has been implementing inclusive and gender-responsive WASH (Water, Sanitation, and Hygiene) services in Camp 3, Blocks B and D. Beyond basic WASH support; JNUS has prioritized the dignity and privacy of women and girls by installing fencing around water points and communal latrines.

To promote women's empowerment, Menstrual Hygiene Management (MHM) and Breastfeeding Corners have been set up at the Women's Hygiene Center (WHC), creating safe, supportive spaces for Rohingya women and adolescent girls.

In line with environmental sustainability, JNUS has removed brick-built communal pits and black spots, planted trees, and installed wastewater reuse systems at tap stands. To ensure disability inclusion, customized wheelchairs with potty systems and High commode have been distributed, promoting accessibility and dignity for persons with disabilities.



At a Glance

- 1927 hygiene promotion sessions reached 9,840 individuals,
- 194682 kg of organic and inorganic waste through a door-to-door collection system,
- 2652 toilet pits were desludged, reducing the risk of water contamination and odor pollution.
- 829 toilets were repaired and maintained, ensuring continuous access to safe facilities.
- Addressed 41 Person with Disabilities and distributed 21 High Commode also seven toilet renovated to access the needs of PWDs.
- 36 units of LT and BC upgraded to meet the need of FDMN community.
- Planting 40 trees, including Krisnochura (Royal Poinciana), known for its environmental value.
- Filling and converting 10 unused brick-built communal pits into tree-planted green zones.

Advancing Environmental Sustainability at JNUS

Jago Nari Unnayon Sangstha (JNUS), a women-led local NGO based in Cox's Bazar, has been implementing an inclusive and environmentally sustainable WASH project in Camp 3 since December 2023, supported by the BRAC Pooled Fund. The project has reached over 12890 FDMN and 2644 HH, integrating essential WASH services with environmental protection and social inclusion. Key achievements include the desludging of 2652 toilet pits, collection of 194682 kg of waste, repair and construction of sanitation facilities, and promotion of hygiene through over 1,927 awareness sessions. JNUS also introduced green initiatives by transforming black spots into tree-planted zones and ensuring all interventions caused no harm to the environment. Through policy development, capacity building, and inclusive design, JNUS has set a strong example of how locally led humanitarian action can achieve lasting impact for both people and the planet.



"JNUS has been recognized for its gender-responsive approach—especially through the MHM and Breastfeeding Corners—which empower women with dignity, while the tree plantation reflects their broader commitment to a safe and



A toilet user member is cleaning his toilet-on-Toilet Cleaning Campaign 2025

Photo: Julekha Begum. JNUS-WASH Project

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